

NICOLA BELLINI



Full Professor of Economics and Management at the Institute of Management of the Scuola Superiore Sant'Anna in Pisa (www.santannapisa.it; www.idm.santannapisa.it)

CV Highlights

- Director of the La Rochelle Tourism Management Institute and Professor of Economics and Management of Tourism at Groupe Sup de Co La Rochelle (now: Excelia Group) / La Rochelle Business School, La Rochelle (France) (2014-2018)
- Expert for the European Commission, D.G. Regional and Urban Policy, on smart specialization strategies in European regions (2012-2016)
- Director of the Regional Institute for Economic Planning of Tuscany - IRPET, Florence (2009-2011)
- Board member (2002-2004 and 2007-2010), director of student affairs (2002-2004), and director of the research laboratory on management and innovation (2002-2010) at the Scuola Superiore Sant'Anna
- Co-Director (2010-2014) and Chairman of the Advisory Board (2008-2013) of the Confucius Institute in Pisa; Director of the Galileo Galilei Italian Institute at Chongqing University (2007-2014); Executive Director of the joint DBA program of the Scuola Superiore Sant'Anna, Grenoble Ecole de Management and Chongqing University (2012-2014)
- Visiting / affiliate professor at the Stanford University Center in Florence (1988-1999), University of Sassari (1996-1999), University of Pisa (2005-2008), Grenoble Ecole de Management (2012-2013), Gran Sasso Science Institute, L'Aquila (2013-2017), IULM, Milano (2019-present)
- Trustee of the Regional Studies Association (2008-2011)
- Chairman of the board of Pont-Tech, technology transfer agency in Pontedera (1997-2002)
- Advisor for economic policy and planning, Office of the President of the Regione Emilia-Romagna, Bologna (1990-1991)
- Research Fellow, Nomisma - Economic Research Institute, Bologna (1982-1990)
- Fellow, Academy of Social Sciences, U.K. (www.acss.org.uk); Fellow, Regional Studies Association (www.regional-studies-assoc.ac.uk); Member of the board of directors, Association Francophone de Management du Tourisme (www.afmat.org)

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Career

Born in Parma (Italy) in 1957, I graduated in Political Science from the **University of Pisa** and the **Scuola Superiore Sant'Anna** (1979). In 1981 I received the M.A. degree from the School of Advanced International Studies, **Johns Hopkins University** (Washington, D.C.). In 1982 I was selected as economist in the Economic commission of the UN for Africa (renounced).

Before entering the academic career, I was:

- Research Fellow, **Nomisma** - Economic Research Institute, Bologna (1982-1990): Nomisma is a think-tank established in 1981 under the leadership of prof. Romano Prodi. From 1986 to 1990, I managed Nomisma's industrial policy "laboratory" (scientific director: prof. Patrizio Bianchi). Research projects included the participation to the MIT Future of the Automobile Program and works on, among others, the economic significance of technical standardization in manufacturing, support services to SMEs, industrial policy governance in European countries and Japan, the role of the airport in local economic development (the case of Bologna), governance and regulation of trade fairs, territorial marketing, industrial policy evaluation etc.
- Advisor for economic policy and planning, Office of the President of the **Regione Emilia-Romagna**, Bologna (1990-1991).

I entered the academic career as researcher at the **Scuola Superiore Sant'Anna** in 1991. I have been Full Professor since January 2005): *Scuola Superiore Sant'Anna is a public research university under special statute, with undergraduate, post-graduate, doctoral and lifelong learning educational programs. Sant'Anna ranks 153rd (1st in Italy) in the THE World University Ranking 2019, 9th in the THE Young University Ranking 2018, 3rd in the THE Best Small University Ranking 2018. In THE "business and economics" ranking 2019, Sant'Anna ranks in the top 150 (world) and 5th in Italy.*

At the Scuola Superiore Sant'Anna, I was also:

- coordinator of the Steering committee and responsible for impact evaluation of the "Link Project", a multi-location project on technology transfer financed by the Italian government (1996-2001);
- director of the research laboratory on management and innovation - MAIN LAB (2002-2010);
- member of the board (2002-2004 and 2007-2010);
- director of student affairs (2002-2004);
- director of the Volterra Summer School (for prospective students) (2003-2007);
- local organizer of the Regional Studies Association 2013 International Conference and of the Italian Regional Science Association - AISRe 2016 National Conference;
- coordinator of the cooperation activities with Chongqing University (2005-2014);
- co-director (2010-2014) and chairman of the Advisory Board (2008-2013) of the Confucius Institute in Pisa (<http://www.sssup.it/confuciopisa>);
- director of the Galileo Galilei Italian Institute at Chongqing University (2007-2014) (<http://ggii.cqu.edu.cn>);
- Executive Director of the joint DBA (Doctorate of Business Administration) program of the Scuola Superiore Sant'Anna, Grenoble Ecole de Management and Chongqing University (2012-2014).

I have also been in charge of several externally-funded research projects, including the following: Evaluation of National Research and Innovation Funds 2007-2013 (Invitalia, Rome, 2018-2019); scientific

support to the Interreg project “Relos3” (Metropolitan Authority Bologna, 2017-2018); City of International Knowledge - City marketing project (Municipality of Florence, 2013-2014); Identity and economic transformation in Piombino and Val di Cornia (Municipality and Port Authority Piombino, 2012-2014); Economic development scenarios for Rosignano Marittimo (Municipality, 2012-2012); The Landscape as factor of territorial attractiveness and competitiveness (Regione Toscana, 2011); Knowledge economy strategy for the Province of Grosseto (Provincial Government, 2005-2008); Analysis and evaluation criteria of policies and projects concerning the international relations of territories, of the civil society and of the local economies (Ministry of Foreign Affairs, 2005-2007); City marketing strategy (Municipality of Pisa, 2002-2003).

From 2009 to 2011 I was the Director of the **Regional Institute for Economic Planning of Tuscany - IRPET**, Florence (<http://www.irpet.it>): *Irpet was established in 1968 and works as provider of economic analysis to the Regional Government and the Regional Assembly of Tuscany. At that time Irpet had a staff of 50, annual funding of 4.5 million Euro and published approx. 20 reports every year.*

From 2013 to 2015 I was member of the board of the newly established **Gran Sasso Science Institute**, L'Aquila, and deputy chair of the PhD program in Urban Studies (<http://www.gssi.infn.it>): *The Gran Sasso Science Institute is an international PhD school and a center for advanced studies in physics, mathematics, computer science and social sciences, located in L'Aquila, financed by the Italian government and supported by the Organization for Cooperation and Economic Development (OECD).*

In September 2014 Scuola Superiore Sant'Anna granted me a leave¹, in order to take on the role of Director of the La Rochelle Tourism Management Institute and Professor of Economics and Management of Tourism at Groupe Sup de Co La Rochelle, now Excelia Group (France) (September 2014 - June 2018, <http://www.excelia-grou.fr>): *GSCLR is a “Grande Ecole” established in 1988 with approx. 3000 students in higher education (bachelor and master) programs in management and in management of tourism. It is accredited AACSB, TedQual and EPAS, and ranks 81st in the FT European Business School Rankings 2017.*

Other

a) management roles

In 2008-2017 I was a member (and, from 2013 to 2016, chair) of the Performance Evaluation Team of the **Regional Agency for Education, Training and Employment (ARIFL)** of the Lombardy Region, Milano (Italy): *The team reviewed the policies of the Agency concerning managers' evaluation and validates the Director General's decisions in this area.*

In 2013-2014 I was member of the board of directors of the **Associazione Uni-Italia** as official representative of the Italian Minister for Education, University and Research: *Associazione Uni-Italia is Italy's promotional agency in charge of attracting foreign students to Italian academic institutions.*

In 2008-2011 I was trustee of the **Regional Studies Association** (<http://www.regional-studies-assoc.ac.uk/>) and Chair of the Research Network Committee: *RSA is a learned society concerned with the analysis of regions and sub national issues, that is represented in nearly 50 countries worldwide with approx. 1000 members. The RNC chairmanship included responsibility for the development of about 20 research networks and was allocated a budget of £250,000 for expenditure in increasing both capacity and coordination within the field of regional studies.*

¹ According to Italian law, university professors may be granted a period of unpaid leave up to five years.

In 1997-2002 I was chairman of the board of **Pont-Tech** (www.pont-tech.it), a newly-established technology transfer agency of the Scuola Superiore S. Anna, the University of Pisa, the Province of Pisa, the City Council of Pontedera and Piaggio Spa: *Pont-tech's mission concerns the support to the development of small and medium-sized companies. I managed the start-up of the agency and the development and implementation of its business plan.*

b) international cooperation

In 2011-2013 I coordinated the participation of Scuola Superiore Sant'Anna to the **Interreg IVc** Project **DISTRICT+**, Subproject "EAST_INNO_TRANSFER- Supporting Innovation and Fostering Knowledge Transfer in the New EU Member States".

In 2008-2010 I was member of the Expert group of the Cross-border Cooperation Program Italy - France Maritime.

In 2006-2007 I was chairman of the Scientific Committee of the Euro-Mediterranean Program **Interreg IIIb** - "Euromedsys II".

In 2003-2004 I was member of the Scientific Committee of the Euro-Mediterranean program **Interreg IIIb** - "Euromedsys".

I participated to the design and evaluation of economic cooperation activities in Mexico (Government of the **State of Chiapas**, 2001) and Argentina (**Italian Ministry of Foreign Affairs**, 2005).

c) consultancy

In 2012-2016 I worked as an expert for the **European Commission, D.G. Regional and Urban Policy**, assessing smart specialization strategies in nine European regions and authoring the following reports: The Strategies for Research and Innovation of the Italian Regions within the Perspective of "Smart Specialisation" (with F. Grillo, September 2012); Expert assessment of situation and perspective for Castilla y León (Spain) in view of the development of a regional strategy for smart specialisation (January 2013; December 2013); Expert assessment of the situation and perspectives for Campania, Calabria, Sicily, Apulia and Basilicata (Italy) in view of the development of a regional strategy for smart specialisation - The process towards the RIS (with F. Grillo, September 2013); Expert assessment of situation and perspective for Lombardia (Italy) in view of the development of a regional strategy for smart specialisation (December 2013); Expert assessment of situation and perspective for Campania, Calabria, Sicily, Apulia and Basilicata (Italy) in view of the development of a regional strategy for smart specialisation (with F. Grillo, February 2014); Assessment of the regional innovation strategies (RIS3) for the 2014-2020 programming period and of the consistency of the Regional Operating Programs with above RIS3: Abruzzo, Molise, Campania, Sicily (Italy) (September 2014; March 2015; October 2015; March 2016; July 2016).

In 2010-2016 I was member of the team in charge of drafting the new urban development plan of the City of Chianciano Terme, one of the most important spa towns in Italy.

In 1991-2002 I was co-founder and partner of the consultancy company "LAPER - Laboratorio di politica economica regionale", Bologna (Italy).

I have participated to or managed several action-research and consultancy projects as part of my job in both Nomisma and Scuola Superiore Sant'Anna (see above). I have also worked on specific projects with consultancy companies, such as, in recent years: CLAS (Milano), Technopolis Group (Bruxelles), Resolvo (Firenze), Buy Tourism Online BTO (Firenze). Since 2016 I have been scientific advisor and senior consultant for the consultancy company Vision&Value (Roma - London - Bruxelles) and, within this company, I have worked on projects concerning technology foresight in tourism and smart specialization strategies.

In 2012 I was member of the selection committee for the assignment of the contract to draft the urban plan of the city of Livorno. In 2015 I was member of the selection committee for the position of Director

of the Research institute on sustainable economic growth (IRCRES) of the National Research Council (Italy).

I have been reviewer of research grant applications for the Italian Ministry of University and Research since 2010 and for Angers TourismLab since 2015.

Awards

In 2015 the paper “Urban brandscape as value ecosystem: the ‘cultural destination strategy’ of fashion brands”, co-authored with Cecilia Pasquinelli, received the 2015 “Best Paper Prize” of the Palgrave Macmillan Journal “Place Branding and Public Diplomacy”.

In 2013 the book *Regional Development Agencies: The Next Generation?* (edited with M. Danson and H. Halkier) received the “Best Book Award” of the Regional Studies Association.

In 2012 I received the Confucius Institute Individual Performance Excellence Award.

In 2011 the Academy of Social Sciences (UK) conferred on me the award of Academician.

Membership of committees and associations

Since 2015 I have been member of the scientific committee of the Master in Tourism Management, LUISS Business School, Rome (Italy).

Since 2015 I have been member of the Association Francophone de Management du Tourisme (AFMAT, www.afmat.org). In May 2017 I was elected to the board of directors of the Association.

Since 2013 I have been member of the scientific committee of ISGREC - Istituto Storico Grossetano della Resistenza e dell’Età Contemporanea (www.isgrec.it).

Since 2001 I have been member (presently: fellow) of the Regional Studies Association.

I was member of the Italian Association of Regional Science (AISRe: <http://www.aisre.it>) from 2002 to 2017 and was member of the board of this association from 2008 to 2010.

In 2010-2017 I was member of the Scientific advisory board of the Centre for Inter-organizational Innovation Research (CiiR), a joint program of the Luleå Technical University and Umeå University (Sweden).

In 1992-1996 I was member of the Scientific Committee of Ires, the trade unions’ research institute (Roma).

In 1992-1993 I was member of the Scientific Committee of the Small Business Association (API) in Milano.

Academic journals

Since 2015 I have been Strategic Co-Editor of the journal “Symphonia. Emerging Issues in Management” (<http://symphonia.unicusano.it/>).

In 2004-2006 I was member of the editorial board of the journal “Scienze regionali”.

In 1984-1990 I was editor of the documentation section of the journal “L’Industria. Rivista di economia e politica industriale”.

I have been reviewer for several academic journals, such as: European Planning Studies; International Journal of Public Policy; Italian Journal of Planning Practice; Journal of Brand Management; Journal of Sustainable Tourism; Mondes du Tourisme; Regional Studies; Sviluppo locale; Symphonya. Emerging Issues in Management.

Teaching

Teaching experience

- Professor of Management at the Scuola Superiore Sant'Anna, teaching in:
 - o undergraduate and postgraduate courses in management and political economy for students of economics, management, engineering and political science;
 - o PhD Programs in "Politics, Human Rights and Sustainability" and "Management".
- Visiting Professor, Department of Business, Law, Economics and Consumer Behaviour, IULM University, Milano (2019 - present)
- Professor of Economics and Management of Tourism at Groupe Sup de Co La Rochelle, now: Excelia Group (La Rochelle Business School; La Rochelle Tourism and Hospitality School), teaching courses on Strategic Marketing in Tourism, Design and Marketing of Tourism Packages, Innovation in Tourism, Marketing and Communication in Tourism, Global Issues in Tourism, Place Branding, International Marketing (2014-2018); Visiting professor (2019)
- Faculty member of the PhD Program in Urban Studies and Regional Science, Gran Sasso Science Institute, L'Aquila, 2013-2017, teaching courses in tourism research and in action research methodology.
- Affiliated Professor of International Marketing at the Grenoble Ecole de Management (France), 2012-2013.
- Visiting Professor of Territorial Marketing at the University of Pisa, 2005-2008;
- Visiting Assistant Professor of Political Economy at the Stanford University Center in Florence, 1988-1999.
- Visiting Professor of Strategic Management and Marketing at the University of Sassari, 1996-1999.
- executive and post-graduate education, among others, for: Italian Union of the Chambers of Commerce; Confindustria; Tuscany Region; Umbria Region; Confederation of Italian Small Business; Publitalia; SIAF - International Executive Education School (Volterra, Italy); European Consortium for Political Research (Aalborg University, Denmark); Aarhus School of Business (Denmark); Universitat Politècnica de Catalunya; Università Bocconi; Stanford University; European Commission - DG Regio; several Italian science and technology poles (Science Area Park, Trieste; Centro Innovazione, Pisa; Pont-Tech, Pontedera; Consorzio Ventuno, Cagliari; Link Project, Pisa; University of Pisa; University of Florence (PhD); Italy and China Policy School (University of Ferrara, 2009-2010); Arad County (Romania); Friedrich-Schiller University, Jena (Germany); Master in Territorial Marketing (MUMAT), Catholic University, Piacenza; national meeting of Marshals of Polish Voivodeships (Gdansk, 2008); Chongqing University, School of Economics and Business Administration; Izmir University (Turkey); Oulu University (Finland); Georgia Tech, Atlanta (USA); Kozminski Business School, Warsaw (Poland); Luleå Technical University (Sweden); Umeå University (Sweden); LUISS Business School, Rome; University of Perugia; Université Paris 1 Panthéon Sorbonne; Adam Mickiewicz University, Poznań; University for foreigners, Perugia; IULM Milano; La Rochelle Tourism and Hospitality School; University of Urbino; Parthenope University Napoli.

Teaching contents

- undergraduate: international marketing, service marketing, marketing and politics, regional economic development, tourism marketing, political economy of tourism, innovation in tourism;
- post-graduate: international marketing; place branding and territorial marketing; regional economic development; tourism marketing; innovation in tourism;
- doctoral: the political economy of tourism; policy analysis in the field of economic development; action research;
- executive: business support, territorial marketing and place branding, international marketing, regional economic development, tourism marketing.

PhD Supervision

a) at Scuola Superiore Sant'Anna, Pisa - PhD in Politics, Human Rights and Sustainability

Date of final discussion	Name of candidate	Title of the thesis	Post-PhD affiliations of the candidate
September 13, 2017	Giulia LAZZERI	The process dimension of smart specialisation: social and political challenges to the regional decision-making in Europe	Freelance consultant
March 3, 2017	Francesco SILVESTRI	A comparative analysis of two local frameworks of water governance in China. Exploring the uncertainty of institutional change in an emerging economy context.	Galileo Galilei Italian Institute, Chongqing; Department of Culture, Politics and Society of the University of Torino
April 20, 2015	Elisa GRANDI	Territories in transition: changes and challenges for local and regional development. The case of Piombino and Val di Cornia	Freelance consultant; Municipal official
January 25, 2012	Katerina STANCOVA	Attracting International Research Professionals: The Qualities of University, Policy, Economics and Place In Tuscany (co-supervisor with Lindsay B. Lowell, Georgetown University)	European Commission, JRC/ Institute for Prospective Technological Studies, Seville
July 13, 2011	Michele STUA	A transition management approach to the low-carbon development of the Chinese electric power production system (co-supervisor with prof. Marco Frey, Scuola Superiore Sant'Anna, Pisa)	SPRU, University of Sussex

December 18, 2009	Marius SUCIU	Acteurs et logiques territoriales dans les pays de l'Europe Centrale et Orientale. Une analyse critique de la décentralisation postsocialiste à travers le cas de la Roumanie (co-supervisor with prof. Barbara Henry, Scuola Superiore Sant'Anna, and prof. Violette Rey, ÉNS Lyon)	Scuola Superiore Sant'Anna, Pisa; European Commission, DG Research & Innovation
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b) at Scuola Superiore Sant'Anna, Pisa - PhD in Management

January 26, 2012	Cecilia PASQUINELLI	Competition, Cooperation, Coopetition: Widening the Perspective on Place Branding	OCO Consulting, Paris; Uppsala University; GSSI, L'Aquila; Napoli Parthenope University
February 4, 2011	Mico APOSTOLOV	Management of the international competitiveness of firms, national and regional systems: Analysis of corporate governance and enterprise restructuring in Southeast Europe	Office of the Prime Minister of the Republic of Macedonia

c) at other universities (involved in supervision / pre-evaluation):

University of Oulu	October 3, 2008	Jukka TERAS	Regional Science-Based Clusters. A case study of three European concentrations	NordRegio, Stockholm
Università Bocconi, Milano	March 15, 2006	Irene MARTINEZ	"Conscious" and "Unconscious" Marketing in High-Technology Contexts: a Multiple Case Study in the Province of Pisa	Scuola Superiore Sant'Anna, Pisa; ISAC s.r.l., Pisa (high-tech company)

Publications

Prof. Bellini is author of several books and articles on industrial policy issues, local and regional development (with special regard to innovation and internationalization), business support services, area marketing and place branding, tourism.

Books

- *Stato e industria nelle economie contemporanee*, Roma: Donzelli, 1996
- *Business Support Services: Marketing and the Practice of Regional Innovation Policy*, Cork: Oaktreepress, 2002

Co-authored books

- *Il sistema fieristico italiano*, Milano: Ed. Il Sole 24 Ore, 1988
- *Industria e aeroporto a Bologna*, Roma: SIPI, 1989
- *Strategie e valutazione nella politica industriale*, Milano: F. Angeli, 1991
- *Tendenze e vie di cambiamento dell'industria toscana*, (with R. Varaldo and A. Bonaccorsi) Milano: Franco Angeli, 1997
- *Le relazioni internazionali dei territori: economia istituzioni e società* (with A. Bramanti and E. Ongaro), Roma: Donzelli editore, 2008

Edited books

- *Il marketing territoriale. Scenari, esperienze, prospettive*, Milano: Franco Angeli, 2000
- *L'offerta di servizi innovativi alle imprese*, Firenze: Unioncamere Toscana, 2000
- *Ricerca universitaria e processi di innovazione. Le piccole e medie imprese nel Progetto Link* (with L. Ferrucci), Milano: Franco Angeli, 2002
- *La politica regionale per l'innovazione tecnologica e il rafforzamento dell'area high-tech in Toscana. Contributi di analisi*, Quaderni della Programmazione, n. 11, Firenze: Regione Toscana, settembre 2003.
- *The theory and practice of local development. Opportunities for cooperation between Mediterranean Regions* (with E. Giuliani, C. Pietrobelli and R. Rabellotti), Firenze: IRPET - Regione Toscana, 2004
- *Analisi e ricerca sulla riorganizzazione dei distretti industriali e dei sistemi produttivi locali*, Firenze: Regione Toscana, 2006
- *Internazionalizzazione e sviluppo regionale* (with A. Calafati), Milano: Franco Angeli, 2007
- *Il rischio di non essere a rischio: l'orientamento dei gifted students* (with S. Pizzini, L. Bianchi, A. Petrella), Pisa: ETS, 2008
- *Conoscenza, innovazione e sviluppo. Un futuro possibile per il sistema-territorio della Provincia di Grosseto* (with G. Elia, E. Bonari, M. Ciampa, L. Rocchi), Grosseto: ISGREC, 2009
- *Il paesaggio sonoro e la valorizzazione culturale del territorio. Riflessioni a partire da un'indagine sui luoghi pucciniani* (with G. Cortesi G., E. Izis, M. Lazzeroni), Bologna: Patron Editore, 2010
- *Merito, ambizione, collegialità. Il contributo della Scuola Superiore Sant'Anna alla formazione della classe dirigente* (with N. Delai), Pisa: ETS, 2010
- *Regional Development Agencies: The Next Generation?* (with M. Danson and H. Halkier), London: Routledge, 2012
- *Europe's Changing Regional Geography. The Impact of Inter-regional Networks*, (with U. Hilpert), London: Routledge, 2013
- *Viareggio e la Versilia: prospettive di sviluppo* (with C. Balderi), Lulu.com, 2014

- *Tourism in the City. Towards an Integrative Agenda on Urban Tourism* (with C. Pasquinelli), Berlin: Springer, 2017
- *Gastronomy and Local Development. Quality of products, quality of places, quality of experiences* (with C. Clergeau and O. Etcheverria), London: Routledge, 2019

Articles in refereed journals

- *Servizi reali e politica industriale a livello locale* (co-author with P. Bianchi, M.G. Giordani and F. Pasquini), in "Stato e mercato", n. 16, aprile 1986, 123-146
- *Regolazione del prodotto e concorrenza*, in "L'industria", n. 3, luglio - settembre 1988, 379-409
- *Public policies for local networks of innovators* (co-author with P. Bianchi), in "Research Policy", 1991, 20:5, 487-497
- *Regional Economic Policies and the Non-Linearity of History*, in "European Planning Studies", vol. 4, no. 1, 1996, 63-73
- *Politique industrielle en Émilie-Romagne: Un modèle en quête de son avenir*, in "Pôle Sud", 5-1996, 117-131
- *Le diversità dell'industria italiana nella nuova integrazione economica internazionale* (co-author with R. Varaldo, A. Bonaccorsi and M. Riccaboni), in "Economia e politica industriale", 1998, n. 100, 7-43
- *La programmation du développement régional. Des velléités à l'utopie réaliste: le cas de la Toscane* (co-author with G. Bianchi), in "Pôle Sud", 8 - 1998, 98-113
- *Real Services: A Re-appraisal*, in "European Planning Studies", 2000, vol. 8, no. 6, 711-728
- *Marketing e governance nella politica dell'innovazione*, in "L'industria", XXIII-3, luglio-settembre 2002, 441-455
- *Le politiche dell'innovazione delle regioni italiane: limiti e opportunità della prospettiva federalista* (co-author with M. Lazzeroni), in "L'industria", XXIV-2, aprile - giugno 2003, 351-362
- *Territorial governance and place image*, in "Symphonya. Emerging Issues in Management", 2004-1, 14-26
- *Infrastrutture immateriali e sviluppo: le reti dei servizi reali*, in "L'industria", special issue on "Oltre lo stato regolatore: scenari e politiche industriali per un'economia globalizzata", 2008, 191-206
- *Market-driven management: the policy implications*, in "Symphonya. Emerging Issues in Management", 2008-1, 34-44
- *Il Brand Reticolare. Strumenti interpretativi e di analisi per una lettura relazionale del marchio di luogo* (co-author with C. Pasquinelli), in "Mercati e competitività", n. 3, 2011, 65-84
- *Science and technology parks in the age of open innovation. Ideas and lessons from the Finnish case* (coauthor with J. Teräs and H. Ylinenpää), in "Symphonya. Emerging Issues in Management", 2012, n. 1, 25-44
- *The territorial approach to cultural economy: new opportunities for the development of small cities* (co-author with G. Cortesi, A. Loffredo, M. Lazzeroni), in "European Planning Studies", 21 (4), April 2013, 452-472
- *Ouverture de "Smart Specialisation, Global Markets and Innovation Policies"* (co-author with S. Brondoni), in "Symphonya. Emerging Issues in Management", 2015, n. 1, 1-5

- *Smart specialisation in Europe: looking beyond regional borders*, in "Symphonya. Emerging Issues in Management", 2015, n. 1, 22-29
- *Urban brandscape as value ecosystem: The cultural destination strategy of fashion brands* (co-author with C. Pasquinelli), in "Place Branding and Public Diplomacy", February 2016, 12 - 1, 5-16, doi:10.1057/pb.2015.21
- *The Local Embeddedness of Foreign Campuses: The Case of Tongji University in Florence* (co-author with C. Pasquinelli, S. Rovai and S. Tani), in "Journal of Studies in International Education", 2016, 20(4), 371-385, DOI: 10.1177/1028315316656941
- *Ouverture de "Global Tourism in Global Markets"* (co-author with S. Brondoni), in "Symphonya. Emerging Issues in Management", 2016, n. 1, 1-6
- *The concierge. Tradition, obsolescence and innovation in tourism* (co-author with L. Convert), in "Symphonya. Emerging Issues in Management", 2016, n. 2, 17-25, DOI: 10.4468/2016.2.03bellini.convert
- *Tourism and regional economic resilience from a policy perspective: lessons from smart specialisation strategies in Europe* (co-author with F. Grillo, G. Lazzeri and C. Pasquinelli), in "European Planning Studies", 2017, 25 (1), 140-153, DOI: 10.1080/09654313.2016.1273323
- *Virtual Cultural Experiences: The Drivers of Satisfaction* (co-author with M. Bergamasco, R. Brehonnet, M. Carrozzino and J. Lagier), in "Symphonya. Emerging Issues in Management", 2018, 2, 52-65, DOI: 10.4468/2018.2.5bellini.bergamasco.brehonnet.carrozzino.lagier
- *Enjeux et défis du "tourisme urbain"* (co-author with C. Guibert and M. R. Khomsi), in "Téoros. Revue de recherche en tourisme", 2019, 38(1), 1-7.

Chapters in edited books

- La teoria economica della guerra (co-author with P. Bianchi), in C. Jean (ed.), *La guerra nel pensiero politico*, Milano: Franco Angeli, 1987, 201-222
- Germania federale e Giappone: storia e caratteri fondamentali di due modelli di politica industriale e commerciale, in P. Bianchi and M.G. Giordani (ed.), *L'amministrazione dell'industria e del commercio estero*, Bologna: Il Mulino, 1990, 71-118
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- Smart specialization of learning regions: lessons from Apulia and Sicily (co-author with G. Lazzeri)
- Biocultural heritage and tourism (co-author with G. Berti)

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